

# **ALICIA HEYMAN**

## **PROFESSIONAL EXPERIENCE**

### **Alicia Heyman Graphic Design – Chattanooga, Tennessee Freelance Graphic Designer, Web Designer**

Website: <http://www.aliciaheyman.com>

Graphic Designer/Renderer specializing in print, front end web design. Adobe Creative Suite. Wordpress.

### **Sevan Multi-Site Solutions– Nashville, Tennessee/Chattanooga, Tennessee Marketing Coordinator for construction program management company (remote position)**

Produced marketing collateral, maintained the image library, and provided support on project reports as needed. Front end web design and production services on the company's new website.

### **R&D Fixtures – Mt. Juliet, Tennessee Marketing Coordinator, Renderer, Web Designer**

Graphic Designer/Renderer for manufacturing company. Created the company catalogue, brochures, sell sheets, proposals; designed, built, maintained website; designed tradeshow banners and collateral; photographed products for web and marketing collateral.

### **Gresham, Smith and Partners – Nashville, Tennessee Multi Discipline Architecture/Engineering firm with 14 offices Sr. Graphic Designer**

For the first 6 years with the firm worked as a graphic designer in marketing doing proposal support and presentation design as well as design and production for corporate meetings. Last two years were primarily billable rendering projects and up-scale reports. Consistently produced work for the firm's 14 offices and was entirely self-managed for the last 3 years of work.

### **Freelance Graphic Designer/Desktop Publisher - Nashville, Tennessee**

Clients included architecture/engineering firms in Nashville as well as various companies throughout the country.

### **Jova/Daniels/Busby, Inc. - Architects, Interior Designers Marketing Coordinator / Graphic Designer**

Worked under four different Marketing Directors over seven years doing proposal and presentation production and maintained the firm's visual portfolio and lead database. Designed marketing collateral as well as any graphics needed for project meetings and special projects.

Previous experience includes exhibit design and production for national corporate accounts to include Coca Cola and Westinghouse; 5 years as art department manager for a large Atlanta textile screen printer, and 1 year theatrical lighting assistant and set design for commercial clients, Miami Ballet, and Louisville Opera.

References available upon request.